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Shinedown, Puddle of Mudd, Chevelle, Sevendust and 10 Years Attend Carnival of Madness' Backstage Artist Lounge Presented by Firefly Vodka

Backstage Artist Lounge welcomed back Shinedown, Puddle of Mudd, Chevelle, Sevendust and 10 Years on Shinedown's headlining tour, Carnival of Madness, where official BAL sponsors included Firefly Vodka, Designs By Fuss, The Screaming O, Hard Nox, Cardboard Robot, Neuro Drinks, The Men Pen, CleanWell, Magic ShowerHead, Tippmann Sports, Surf Sweets, Remetee and more—supporting Make-A-Wish Foundation

July 29th, 2010 (Columbia, MD) – The 2010 Backstage Artist Lounge™ Tour joined Carnival of Madness with Shinedown, Puddle of Mudd, Chevelle, Sevendust and 10 Years. Behind the scenes with BAL host, Christina Martin, bands checked out products from official BAL partners including Firefly Vodka, Designs By Fuss, The Screaming O, Hard Nox, Cardboard Robot, Neuro Drinks, The Men Pen, CleanWell, Magic ShowerHead, Tippmann Sports, Surf Sweets, Remetee ONE Condoms, InTune Guitar Picks, 191 Unlimited, Sinise Colbran Petal Wristlets, Tattoo Bar, Wilhide's Unique Flowers & Gifts, Red Door Spa, and Big Fogg.



CHRISTINA MARTIN, HOST OF BACKSTAGE ARTIST LOUNGE, WEARING ANAMA, AND MEMBERS OF 10 YEARS WITH ROCK ON

Firefly Vodka, known for being the world's first hand-crafted sweet tea vodka, tastes just like real sweet tea...with a kick. Firefly provided open bar for the bands, featuring Firefly sweet tea vodka mixed with lemonade—a perfect drink for the hot and humid August afternoon. Firefly even wrapped the BAL tour bus, attracting a LOT of attention and warning “This ain't your Grandma's Sweet Tea!”

Once again, select BAL designers like Remetee, Cardboard Robot and Hardnox decked out band members. Remetee displays symbols of past and present, good and evil, grit and glam. Hardnox brought bands designs with a refreshing punch in the face to the mundane fashion scene

Exclusively featuring Designs By Fuss as the official jewelry, this BAL tour date felt like an enchanted forest, nestled in an outdoor setting between tour buses and dressing rooms. Designs By Fuss gifted handcrafted silver jewelry to many band members including LaJon, Lead Singer of Sevendust; Paul, guitarist of Puddle of Mudd; and Eric, bass player of Shinedown. Considered one of the best emerging jewelry designers, Fuss' collection is known for their leather cuffs, sleek necklaces, chunky bracelets and skull rings.

Tippmann continued their reign as the *only* paintball company in the Backstage Artist Lounge at this highest level of the touring rock world.

After the show, Backstage Artist Lounge girls and members of the band 10 Years made an appearance at hotspot bar and nightclub, Tattoo, on K Street in NW Washington D.C. Firefly-Vodka-wrapped BAL tour bus rolled right up and parked right in front of the big after party where Firefly was served, of course!

PRS Guitars helped BAL benefit charity by donating a guitar autographed by the entire line-up to benefit Make-A-Wish Foundation, the nation's largest wish-granting organization, giving hope, strength and joy to children with life-threatening conditions.

Backstage Artist Lounge™ Tour continues with Carnival of Madness into several more cities and states, including Oxxfest July 31st in Maine where dozens of other bands are also on the bill.

About Backstage Artist Lounge™ Tour

Created by Christina Martin, BAL tours major rock festivals across North America and abroad. The Backstage Artist Lounge™ Tour integrates brands with famous bands. Entering its fourth year, BAL marries innovation in marketing with new solutions for the music industry. Guests of Backstage Artist Lounge to date have included Godsmack, Alice In Chains, Fall Out Boy, Avenged Sevenfold, The Killers, Stone Temple Pilots, Breaking Benjamin, Mudvayne, Papa Roach, Taking Back Sunday, Staind, Slightly Stoopid, Seether, Wolfmother, Linkin Park, Offspring, Buckcherry, Saliva, Flyleaf, Jet and *many* more. www.BackstageArtistLounge.com

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Relevant Links:

www.BackstageArtistLounge.com www.carnivalofmadness.com www.fireflyvodka.com
www.bigfogg.com www.designsbyfuss.com www.themenpen.com www.cleanwelltoday.com
www.thescreaminggo.com www.cardboardrobot.com www.neurodrinks.com www.hardnox.com
www.magicshowerhead.com www.sweetsurf.com www.remetee.com www.tippmann.com
www.onecondoms.com www.intunegp.com www.191unlimited.com www.tattooabdc.com
www.reddoorsspas.com www.wilhides.com

**LAJON, SEVENDUST, WITH NEURO
DRINKS, INSIDE THE BACKSTAGE
ARTIST LOUNGE**





**PAUL, PUDDLE OF MUDD, WEARING
DESIGN BY FUSS SKULL RING, WITH
OWNER OF DESIGN BY FUSS, INSIDE
BACKSTAGE ARTIST LOUNGE**



**ZACH, SHINEDOWN, WITH
REMETEE INSIDE BACKSTAGE
ARTIST LOUNGE**