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Backstage Artist Lounge Rocks Buzzfest with Seether, Papa Roach, Godsmack, Sick Puppies, Filter, The Dirty Heads, Paper Tongues and Saving Abel

Backstage Artist Lounge presented by Westone and Diamond Amplification joined Seether, Papa Roach, Sick Puppies, Godsmack, Finger Eleven, Filter, Saving Abel, Bush, Neon Trees, The Dirty Heads and more.

October 25th (Houston)—On tour forever, Christina Martin's Backstage Artist Lounge welcomed back bands including Seether (*right*), Papa Roach, Finger Eleven, Sick Puppies, Godsmack, Neon Trees, The Dirty Heads, Filter, Anberlin, Saving Abel, Paper Tongues and Bush. This particular tour date of the Backstage Artist Lounge™ series was presented by Westone, Diamond Amps, DBZ Guitars, InTune Guitar Picks, Tito's Vodka, Visible Changes Salon, Texas Body Art, Evolve Body Jewelry, Tatto Manufacturing, 191 Apparel, Magnets.com, Frosted Betty Bakeshop, Kabang Energy Candy, Justin's Nut Butter, Hardnox Clothing, ISO Beauty and Slanket.



The Backstage Artist Lounge provided an oasis for bands before and after taking stage to 20,000 fans attending the sold-out Buzzfest concert put on by 94.5 The Buzz. Inside BAL, performers got to check out samples from official BAL supporters—DBZ guitars and Diamond amps set-up gear for bands to jam; Tito's Vodka served up ice cold refreshments; Westone, the in-ear experts met with artists regarding custom in-ear monitors while also gifting artists their top-quality universals.

Flannels by 191 were a hit with Filter, Saving Abel and Paper Tongues. Highly regarded rock band, Seether, rocked the stage in Hardnox Clothing. Godsmack liked baseball caps by Hardnox as well as funny calendars by Sellers publishing. Godsmack's drummer, Shannon Larkin, looked great in a black leather wrist cuff by TrashTreasury, BAL's first sponsor based in Australia.



Jacoby of Papa Roach rocked his bracelet from Designs by Fuss. Xtreme lashes gifted Papa Roach and Sick Puppies eye makeup such as black eyeliners and luxury lash care products. Visible Changes salon—with locations in every mall in Houston—styled hair for band members such as Sick Puppies' drummer. Long-time friends of the Backstage Artist Lounge, Sick Puppies headlined the second stage at Buzzfest.

Other BAL supporters featured in this particular Backstage Artist Lounge were Shakalaka, Sellers Publishing, BeeLine, Civil Society, Designs By Fuss, TrashTreasury, Earth Lust, ONE Condoms, Crazy Bands, CREAM, 69 Slam, Music Connection, Yak Pak, Remetee, Poker Pro, Boom Boom, 34 Degrees Crackers, Sahale Snacks, Wine Glass Charms by Vine Ripe and Houston magazine.

Exclusive photographer of Buzzfest's BAL, Michael McKenney Photography covered the Backstage Artist Lounge once again.

Entertaining BAL video clips from backstage can be viewed on www.youtube.com/cmartrocks

(cont.)



About Backstage Artist Lounge™ Tour

Created by Christina Martin, BAL tours major rock festivals across North America and abroad. The Backstage Artist Lounge™ Tour integrates brands with famous bands. Completing its fourth year, BAL marries innovation in marketing with new solutions for the music industry. Backstage Artist Lounge guests to date have included Three Days Grace, Alice In Chains, Buckcherry, Fall Out Boy, Avenged Sevenfold, The Killers, Stone Temple Pilots, Breaking Benjamin, Taking Back Sunday, Staind, Wolfmother, Linkin Park, Offspring, Flyleaf, Jet, Kid Rock, Carolina Liar, Atreyu, Slipknot, Rob Zombie, Motley Crue, Lifehouse, 3 Doors Down, Big Boi, Rise Against, Drowning Pool, Deftones and *many* more.

Pictures (clockwise): Member of Filter jamming on DBZ Guitar & Diamond Amp; Christina putting TrashTreasury leather cuff bracelet on Shannon Larkin the drummer of Godsmack; Shaun Morgan the lead singer of Seether with Christina and Shim the lead singer of Sickpuppies; Christina and Sully Erna the lead singer of Godsmack in front of BAL logo.

Some Relevant Links: www.backstageartistlounge.com www.westone.com www.diamondamplification.com www.thebuzz.com www.shakalaka.com www.givemecream.com www.civilsocietyclothing.com www.69slamusa.com www.evolvebodyjewelry.com www.theslanket.com www.kabangenergycandy.com www.magnets.com www.yakpak.com www.onecondoms.com www.titosvodka.com www.frostedbetty.com www.visiblechanges.com www.intunegp.com

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